



Platforms extract. **Luna pays.**

FOR TASTEMAKERS TODAY · FOR EVERYBODY TOMORROW

THE PROBLEM

The gatekeeper sells echoes.

Every platform built on your attention is built against your interest. Your reach is rented. Your audience is leased. Your best posts pay the algorithm, not you.

A maker poured out his days and received only crumbs, for his work was sold twice – once as content, once as data.

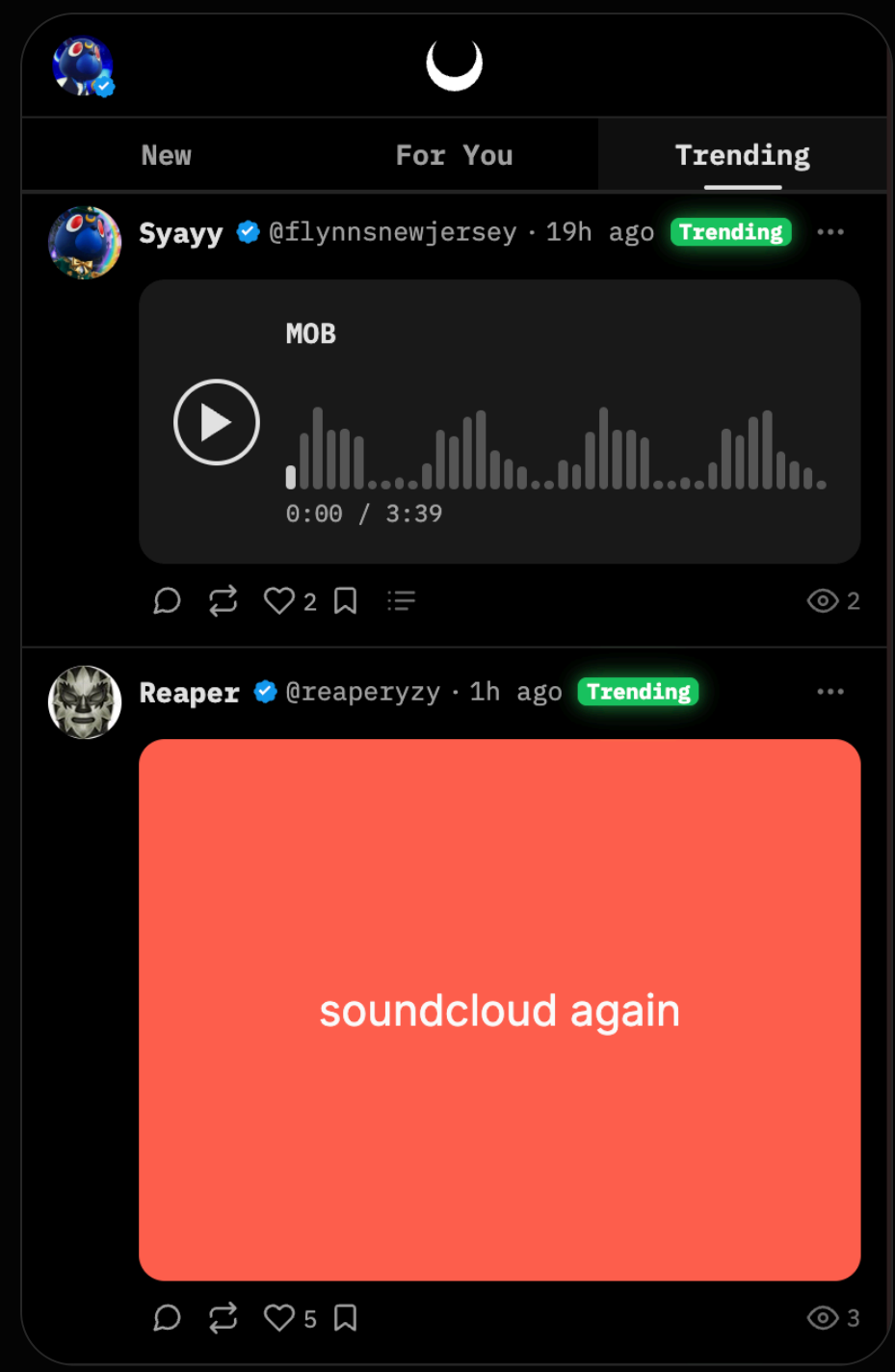
– TT 1B · V.9

WHAT IT IS

A social protocol on Solana.

Every action costs **\$1 USDC**. 100% flows to creators and token holders.

No ads. No algorithm burying you. No middle layer skimming your audience. No perverse incentives. **A better system.**

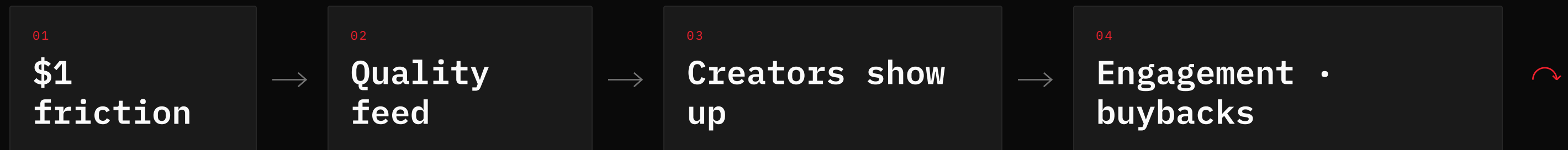


Reddit meets Soundcloud meets Twitter.

WHY THE \$1

The \$1 is not a fee. It's a filter.

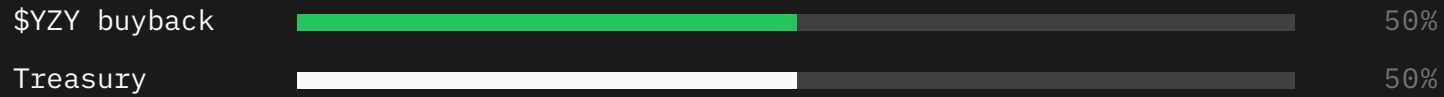
Friction, on purpose. \$1 does two jobs: it pays creators their fair share, and it keeps the feed clean – because noise can't afford to show up. Quality is the product of the price.



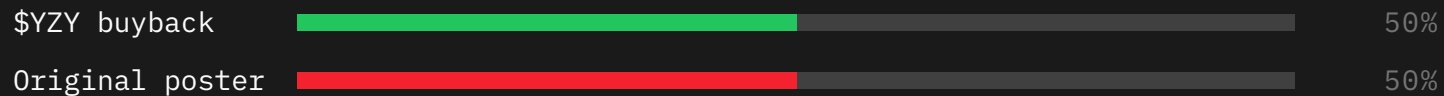
HOW IT WORKS - THE \$1 ACTION ECONOMY

Every dollar is accounted for.

NEW POST (\$1)



REPOST / REPLY (\$1)



Gas covered by the app.

\$12.4
~10 actions remaining

- Cash Balance** 12.4
- YZY** 1,121.62 YzY **\$\$5.9**

Wallet Address
46JcgkHArFXFwdVVPTunseGzgg9wNjGvfXGutB...

Every post, reply, and repost costs \$1 USDC. 50% is used to buy YzY tokens for you. Gas fees are covered by the app.

+ Add Funds **↑ Send**

History

- Posted** 44m **-\$0.50**
- YzY received** 58m View tx **+288.8 YzY**

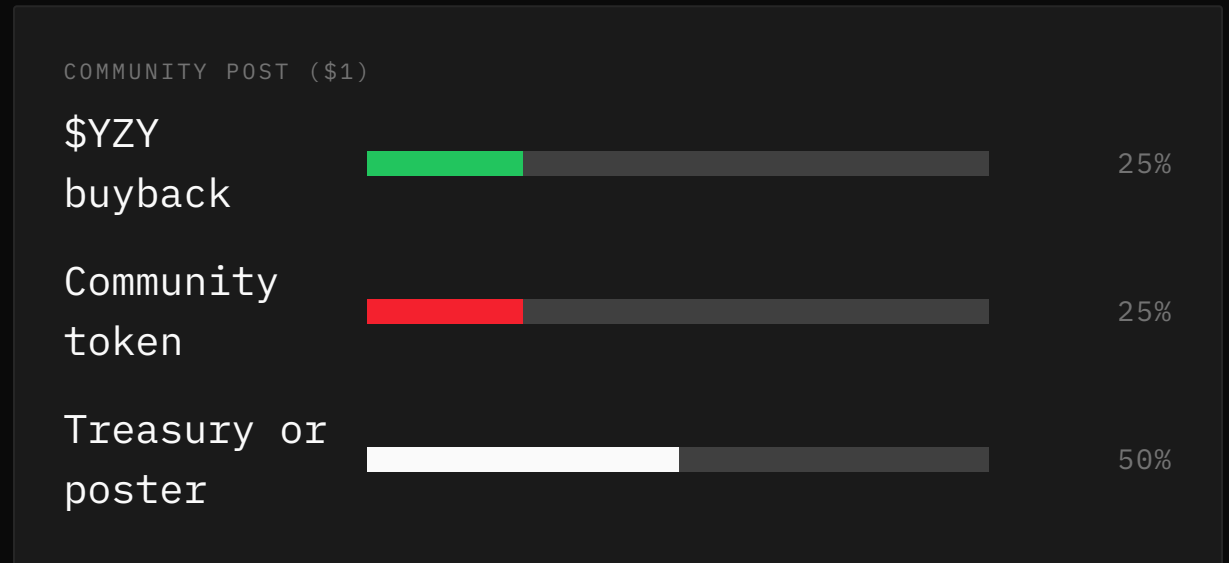
Buying and selling is automated behind the scenes. The user never has to think about portfolio management.

THE COMMUNITY WEDGE

Bring your token. Every engagement buys back your bag.

Community-verified channels split the \$YZY buyback with the community's own token. Every reply in the channel pumps the shared bag. Post more. Pump harder.

This is the only social product where posting in a group makes the group richer – on-chain, in public, in real time.



Verified community = 3+ mo token age · 100+ holders · 50+ unique posters

WHY NOW

Community capital is the wave.

\$GME was a warning shot. A coordinated crowd broke a market that thought it was protected. That energy didn't vanish – it moved on-chain, into memecoins, into DAOs, into Solana.

No social platform has built *for* it. Every feed still serves ads over signal. Luna is the rail the movement's been missing.

A people moved as one, not to harm, but to seize the room with a single banner and a single chant.

– TT 8 · V.4

ROADMAP

Seed the tribes. Let the creators follow.

NOW

Seed communities

- Onboard 2–3 Solana token communities
- Prove paid engagement works in group settings
- Resolve legal framing for USDC auto-swaps

NEXT

Recruit creators

- 1–2 creators with owned audiences
- Creator dashboard · bounty system
- Community activity as social proof

LATER

Open the gates

- Public onboarding
- Creator economy expansion
- \$YZY floor transition documented

THE MOAT

Why we win when copycats try.

Social dies at cold-start. We sit on foundations most products can't build.

TOKEN OWNERSHIP

Users are holders. Holders defend the platform.
No other feed has this alignment.

PROTOCOL, NOT PLATFORM

Splits are on-chain. Rules are public. We can't extract – and we won't try.

OPEN LANE

The clearest first-mover advantage in social.
Nobody has built for this space – and we're live on mainnet while competition still sketches it on whiteboards.

THE TAILWIND

\$YZY is our buyback token. A cultural force of uncommon gravity is pointed at this rail. We're not claiming more than the chain says – and the chain says a lot.

Contract [4NBTf8...pump](#) · Mint 4:30:33 · **333** across every beat · [yzycodex.vercel.app](#)

HOW TO PLUG IN – NOT AN ASK, A MENU

Four ways we'd love your signal.

01 · AMPLIFY

Bring Luna to your audience.

Share the alpha. Post through Luna. Your read of this matters to the market.

02 · INTRO A COMMUNITY

Seed a tribe onto the rail.

Any Solana community you already trust. We onboard, they earn, you see the on-chain proof.

03 · INTRO A CREATOR

Plug a native to the payout.

An artist, a streamer, a tastemaker with owned reach. We handle the rest.

04 · SIGNAL PARTNER

Early intel, first looks, co-marketing.

No cash, no exclusivity – just proximity. When we move, you know first.

Reclaim your
attention.
Own your signal.

luna-one-blond.vercel.app · [whitepaper](#)